

Who makes outdoor power equipment?

The U.S. market for outdoor power equipment is populated with several global and country manufacturers, leading to a high frequency of product launches. For instance, in February 2023, Ariens, a brand of AriensCo, launched the RAZOR walk-behind mower.

Which country has the largest outdoor power equipment market in 2023?

The U.S. accounted for 25.33% of the revenue share in the global outdoor power equipment market in 2023. The country is witnessing a shift towards greener and more efficient offerings to comply with government regulations and lower the emissions caused by conventional gas-powered equipment.

Which segment dominated the outdoor power equipment market in 2023?

The residential segment held a larger share in the U.S. outdoor power equipment market in 2023, owing to increasing sales of products such as lawn mowers, chainsaws, and trimmers to homeowners.

What are the different types of outdoor power equipment?

There is a significant demand for different types of outdoor power equipment such as lawn mowers, chainsaws, and blowers among the U.S. population, due to which companies are increasingly focusing on launching advanced products in the market.

Why is outdoor power equipment so popular?

The current trends of remote and hybrid working models, as well as flexible working hours among businesses in the U.S., have ensured that people have more free time on their hands to indulge in gardening and landscaping, thus strengthening the U.S. market demand for outdoor power equipment.

Why should you outsource yard care?

The trend of outsourcing yard care has also grown at a healthy pace, owing to increased per capita disposable income, as well as development of expansive corporate and government campuses. This has further aided in boosting sales of outdoor power equipment in recent years.

The global outdoor power supply market size was valued at approximately USD 1.8 billion in 2023 and is projected to grow to around USD 4.5 billion by 2032, exhibiting a compound annual ...

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An outdoor power supply, also known as a portable energy storage power supply, is a multifunctional power source with built-in lithium-ion batteries capable of storing electrical energy.

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Different product types have all been tested. Based on our experience, I would like to consider three factors of outdoor power supplies. 1. Personal Needs and Usage ...

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